

## Annex A: Call for Silver Arts Community Arts Project Proposals

Each year the National Arts Council commissions artists and arts organisations to develop and deliver innovative arts experiences that are senior-centric, targeted at seniors of varying profiles, and involving them and the community as (audience and) co-creators of artwork. These projects anchor the Silver Arts festival.

For community arts projects (CAPs) that are participatory in nature, they typically engage groups of seniors, enabling them to share their stories and talent, socialise, express and participate in the art-making process. Projects can also involve participants of various ages, playing a variety of roles such as a co-participant, facilitator, and volunteer. Depending on the timeline of the proposal, the final works by the artists and the participants will be presented at Silver Arts Festival in 2019 or 2020 in an exhibition/performance showcase.

### **Project Considerations**

Proposals should take the following into consideration:

(i) Profile of target audience and participants

The senior population is heterogeneous. The proposal should outline and consider the profile of the target audience and participants (e.g. physical, cognitive and communication abilities, language preference, social network), and the possible ways to reach out to them (and people around them) as audience and participants.

(Refer to Main page for a snapshot of the senior demographic landscape in Singapore)

(ii) Engagement Approach and Format of Projects

Arts experiences could broadly be delivered as a presentation (e.g. concert, performative text, exhibition, film screening), a community arts project involving participants as co-creator of artwork or a hybrid of both.

Proposals should outline the artistic concept as well as the engagement approaches and plan with the target audience and participants in mind. For instance, could digital technology bring arts access and different arts experiences to the target audience/participants; or enable different groups of people to come together and forge a shared arts experience.

For community arts projects, the conditions of art-making processes are often dynamic and diverse. Plan the format and the number of engagement sessions realistically. The festival could typically support a community arts project as such:

<b>Period of Engagement</b>	4 months (e.g. April to July every year)
<b>No. of participants</b>	15 to 20
<b>No. of sessions</b>	8 to 16
<b>Duration of each session</b>	1.5 to 3 hours
<b>Frequency</b>	Once or twice a week

For performative arts presentation, the festival recommends that the duration be kept within 60 to 80 minutes.

The festival is open to proposals that fall outside of this frame.

(iii) Documentation and Presentation of Selected Community Arts Projects

The festival supports the documentation and presentation of selected community arts projects that are participatory and process-driven. Proposals should outline a vision of the eventual exhibition or performance showcase, and documentation approach. Content of the documentation could include the narrative and artwork of the CAP, as well as the artistic journey and reflections of the artists, participants and community partners. Towards the final phase of the project, selected projects must submit the exhibition concept/layout/technical requirements to the festival for presentation.

**Level of Support**

Selected proposals will be supported with a grant covering the following:

- Honorarium for conceptualisation and implementation of the arts project
- Material and/or technical requirements of the arts project, including exhibition/performance presentation
- Venue rental (if applicable)
- Documentation of community arts project e.g. photography, videography, design and printing of booklet

In addition, the Silver Arts team will work with artists and facilitate link-ups with appropriate partners to identify participants for the CAPs. The festival will book and secure the exhibition/presentation venue, and provide the exhibition panels. The budget of the commission shall be agreed upon by the Artist and NAC prior to commencement of the Project.

**Project Deliverables**

Selected proposals will be required to deliver the following:

- Preparation Stage
  - Attend at least 1 planning meeting with NAC and community partners, if applicable
  - Secure the workshop venue and participants
  - Sustained, regular interaction with NAC during the project period (e.g. updates of key interactions and artistic processes).
  - Organise a final wrap-up session for participants to share their personal stories that inspired their works, and reflect on the process and their creative journey in the project
- Presentation
  - Conceptualise an exhibition of the works and attend at least 3 meetings with NAC and the exhibition vendor
  - An exhibition or a performance showcase that directly involves the community as a whole or in part, presented as a conclusion to the project.

- Documentation
  - Produce a documentation of the project
- Reporting
  - A Post-project Report and Financial Report, submitted within 2 months of the project completion

### **Eligibility**

The National Arts Council invites the following to submit a proposal:

1. Individual practising artists or collective of artists who are Singaporeans or Permanent Residents; or organisations registered in Singapore whose core business is in the arts; and
2. Artists involved in the project should have a corresponding arts background (e.g. Diploma/Degree in Fine Arts, a body of artworks), and preferably, a strong track record of engaging seniors and/or communities in the arts.

### **Selection Criteria**

The festival will consider the following:

#### (A) Strength and Artistic Merit of proposal

- Relevance to the community and artistic intent of the festival. Proposals with strong cultural references are preferred.
- Originality, innovation and creativity in the arts engagement approach and presentation. Proposals that encourage interaction among different groups of people e.g. across generations, cultural backgrounds and abilities; and/or involve the use of digital technology are preferred.
- Realistic project timeline and budget. Proposals that can meet the Silver Arts 2019 timeline will be given priority.

#### (B) Quality of Engagement

- Potential impact for the participants and the community (e.g. opportunities to enhance arts appreciation, self-discovery, and social interaction)
- Extent of interaction between the artist and the audience/participants, and among the participants

#### (C) Relevant Experience and Track Record of Artists/ Arts group/ Intermediary involved in the project

- Track record/experience and ability to execute the project
- Relevant experience in engaging seniors and the community in participatory arts projects

While we celebrate diversity of expression and open, balanced dialogue in the arts, as a statutory body disbursing public funds in line with Government policies, the Council will not consider proposals which:

- Advocate or lobby for lifestyles seen as objectionable by the general public;
- Denigrate or debase a person, group or class of individuals on the basis of race or religion, or serve to create conflict or misunderstanding in our multicultural and multi-religious society;
- Undermine the authority or legitimacy

**Submission**

Please send in the proposal to Doris Teo <[Doris\\_Teo@nac.gov.sg](mailto:Doris_Teo@nac.gov.sg)> by **Friday, 1 Mar 2019, 2359hr.**

All proposals submitted to the Council will be treated in the strictest confidence.

Proposals must include:

1. A completed form (**Annex A1**) indicating:
  - a. Project concept, engagement approach and plan
  - b. Target participants
  - c. Timeline
  - d. Budget
2. Curriculum vitae and biography of artist(s) involved in the project
3. Any relevant supporting documents e.g. images of sample artworks, audio files, or online portfolio etc

**Notification**

Arts organisation(s)/arts practitioner(s) whose proposal(s) has been selected will be notified through email by 1 April 2019.

**Proposed Timeline (subject to change)**

<b>TIMELINE</b>	
<b>1 MAR 2019</b>	Submission of Proposals
<b>1 APR 2019</b>	Notification of outcome Project Planning and Discussion
<b>APRIL – JULY 2019</b>	Commencement of Project with regular progress meetings
<b>JULY – AUG 2019</b>	Selected Projects for 2019 Silver Arts, to begin production stage
<b>5 TO 29 SEP 2019</b>	Silver Arts 2019

By submission of the proposal, the artist(s) agrees to all of the abovementioned requirements as well as the following terms and conditions:

1. The National Arts Council reserves the right to record all or part of the proceedings of the selected projects and related activities for broadcast and promotional purposes without payment to the applicants or the applicants' consent. National Arts Council retains all rights to the recorded materials.
2. For community arts project, copyright for all artwork produced shall belong to the participants and artists.

### **Clarifications**

For clarifications, please contact Doris Teo at <doris\_teo@nac.gov.sg>. All clarifications are to be made in writing over email.

For more details – refer to [silverarts.nac.gov.sg](http://silverarts.nac.gov.sg) for videos and past festival's booklets.