

ANNEX A: CALL FOR PROPOSALS FOR SILVER ARTS 2020/2021 – COMMUNITY ARTS PROJECT

The National Arts Council is inviting proposals from artists and arts organisations to develop and deliver innovative arts experiences that are senior-centric, targeted at seniors of varying profiles, and involving them and the community as (audience and) co-creators of artwork, as part of Silver Arts 2020/2021.

Silver Arts Community Arts Projects (CAPs) are participatory in nature and engage groups of seniors, enabling them to share their stories and talent, socialise, express and participate in the art-making process. CAPs provide scope and flexibility for artists and participants to have a more in-depth exploration of the artistic process, investigate topics that are relevant to seniors, and involve collaboration with community stakeholders – this provides opportunities to leverage their networks of seniors, and advocate the value of the arts to non-arts sectors.

Projects can also involve participants of various ages, playing a variety of roles such as a co-participant, facilitator, and volunteer. These projects culminate in an exhibition or performance during Silver Arts Festival. Selected projects may also rove to partner venues after the festival, as part of ongoing advocacy efforts¹.

Project Objectives

The Silver Arts CAPs aim to

- Support participatory arts projects led by professional artists to raise public awareness about the social value of the arts; and
- Provide seniors with opportunities to broaden their social networks and interact with others in the community through the arts.

At the end of the experience, participants in the CAPs should have:

1. Increased their knowledge, skills and appreciation of the arts;
2. A sense of achievement and appreciation;
3. Increased sense of belonging to a community (enhance existing social network; build new social network), and
4. Better recognition of the value and benefit of arts.

Project Considerations

Proposals should take into consideration:

Scope	Proposal could feature the following art-forms: <ul style="list-style-type: none">• Music• Theatre
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¹ Projects identified for roving to partner venues will be informed at point of appointment. It is not necessary to include the budget for roving showcases in the submission; NAC and the artist will have a separate discussion prior to confirmation.

	<ul style="list-style-type: none"> • Dance • Literary arts, including storytelling and creative writing • Visual arts, including photography, films; or • A combination of disciplines 										
Profile of target participants	The senior population is heterogeneous. The proposal should outline and consider the profile of the target participants (e.g. physical, cognitive and communication abilities, language preference, social network), and the possible ways to reach out to them (and people around them) as audience and participants.										
Engagement Approach and Format of Projects	<p>Proposals should outline the artistic concept and engagement approaches, in which seniors are at the heart of design considerations. The artistic process should challenge the target audience and participants with new experiences, learning of new things or gaining new perspectives. CAPs should provide opportunities for target participants to co-create and co-present the project.</p> <p>The conditions of art-making processes are often dynamic and diverse. Plan the format and the number of engagement sessions realistically. The festival could support a community arts project as such:</p> <table border="1" data-bbox="555 1070 1268 1281"> <tr> <td>Period of Engagement</td> <td>4 months (e.g. April to July)</td> </tr> <tr> <td>No. of participants</td> <td>15 to 20</td> </tr> <tr> <td>No. of sessions</td> <td>8 to 16</td> </tr> <tr> <td>Duration of each session</td> <td>1.5 to 3 hours</td> </tr> <tr> <td>Frequency</td> <td>Once or twice a week</td> </tr> </table> <p>The festival is open to proposals that fall outside of this frame.</p>	Period of Engagement	4 months (e.g. April to July)	No. of participants	15 to 20	No. of sessions	8 to 16	Duration of each session	1.5 to 3 hours	Frequency	Once or twice a week
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Documentation and Presentation of Selected Community Arts Projects	<p>The festival supports the documentation and presentation of selected community arts projects that are participatory and process-driven. Proposals should outline a vision of the eventual exhibition or performance showcase, and documentation approach. Content of the documentation could include the narrative and artwork of the CAP, as well as the artistic journey and reflections of the artists, participants and community partners.</p> <p>Towards the final phase of the project, selected projects must submit the exhibition concept/layout/technical requirements to the festival for presentation. For performative arts presentation, the recommended duration should be kept within 60 to 80 minutes.</p>										

For Silver Arts 2020, **proposals with intergenerational elements are preferred**, to foster understanding and interaction across generations could include those that:

- Provide opportunities for seniors to interact with younger generations
- Reflect values, perceptions and stories from seniors and/or younger generations to forge stronger intergenerational understanding

Eligibility

The National Arts Council invites the following to submit a proposal:

1. Individual practising artists or collective of artists who are Singaporeans or Permanent Residents; or organisations registered in Singapore whose core business is in the arts; and
2. Artists involved in the project should have a corresponding arts background (e.g. Diploma/Degree in Fine Arts, a body of artworks), and preferably, a strong track record of engaging seniors and/or communities in the arts.

Selection Criteria

The festival will consider the following:

(A) Strength and Artistic Merit of proposal

- Relevance to the community and artistic intent of the festival. Proposals with strong cultural references are preferred.
- Originality, innovation and creativity in the arts engagement approach and presentation.
- Proposals that encourage interaction among different groups of people e.g. across generations, cultural backgrounds and abilities, and create opportunities for participants to expand their social network are preferred.
- Realistic project timeline and budget.

(B) Quality of Engagement

- Potential impact for the participants and the community (e.g. opportunities to enhance arts appreciation, self-discovery, and social interaction)
- Extent of interaction between the artist and the audience/participants, and among the participants

(C) Relevant Experience and Track Record of Artists/ Arts group/ Intermediary involved in the project

- Track record/experience and ability to execute the project
- Relevant experience in engaging seniors and the community in participatory arts projects

Roles and Responsibilities

- Attend planning meeting(s) with NAC, and community partners (if applicable)
- Secure workshop venue and participants

- Maintain sustained, regular interaction with NAC during the project period (e.g. updates of key interactions and artistic processes)
- Conceptualise an exhibition of the works and attend at least 3 meetings with NAC and appointed curator and exhibition team
- Support the Silver Arts festival marketing and publicity
- Manage budget and submit a post-project report and financial report within 2 months of the project completion

Deliverables

Selected proposals will be required to deliver the following:

- A participatory arts programme that ends with a final wrap-up session for participants to share their personal stories that inspired their works, and reflect on the process and their creative journey in the project
- An exhibition or a performance showcase that directly involves the community as a whole or in part, presented as a conclusion to the project
- Documentation of the project

Funding Support

NAC will provide a grant to cover the following items:

- Honorarium for conceptualisation and implementation of the arts project
- Material and/or technical requirements of the arts project, including exhibition/performance presentation
- Venue rental (if applicable)
- Documentation of community arts project e.g. photography, videography, design and printing of booklet

In addition, the Silver Arts team will work with artists and facilitate link-ups with appropriate partners to identify participants for the CAPs. The festival will book and secure the exhibition/presentation venue, and provide the exhibition panels. The budget of the commission shall be agreed upon by the Artist and NAC prior to commencement of the Project.

Submission

Please send in the proposal to Jacey Yeh <Jacey_Yeh@nac.gov.sg> by **Monday, 3 February 2020, 2359hr**. All proposals submitted to the Council will be treated in the strictest confidence.

Proposals must include:

1. Concept Proposal with the required information in template **Annex A1**.
2. Curriculum vitae and biography of artist(s) involved in the project, with track record
3. Any relevant supporting documents e.g. images of sample artworks, audio files, or online portfolio etc
4. Proposed Budget

Notification

Arts organisation(s)/arts practitioner(s) whose proposal(s) has been selected will be notified through email by 26 March 2020.

Proposed Timeline (subject to change)

Item	Period
Submission of proposal	3 February 2020
Notification of outcome Project Planning and Discussion	By 26 March 2020
Commencement of Project with regular progress meetings	April – July 2020
Selected Projects for Silver Arts 2020 to begin production stage	July – August 2020
Silver Arts Festival	3 – 27 September 2020
Roving of selected projects to partner venues across Singapore	October 2020 – Jan 2021

By submission of the proposal, the artist(s) agrees to all of the abovementioned requirements as well as the following terms and conditions:

1. The National Arts Council reserves the right to record all or part of the proceedings of the selected projects and related activities for broadcast and promotional purposes without payment to the applicants or the applicants' consent. National Arts Council retains all rights to the recorded materials.
2. For Community Arts Projects, copyrights for all artwork produced shall belong to the participants and artists.

Clarifications

For clarifications, please contact Jacey Yeh at <jacey_yeh@nac.gov.sg>. All clarifications are to be made in writing over email.

For more details – refer to silverarts.nac.gov.sg for videos and past festival's booklets.