

Annex B: Call for Silver Films 2019 Proposals

We are calling for proposals from interested producers to curate and manage the Silver Films component for 2019.

Since 2014, the National Arts Council has organised Silver Films annually as part of the Silver Arts Festival. This film component of the festival showcases local short films and international feature films that appeal to seniors and their loved ones. In the past five years (2014 to 2018), NAC has commissioned Sun Koh, Ng Xijie, Raihan Halim, Ler Jiyuan, Ray Pang, Sufyan Sam'an, Yee Chang Kang, Png Zhenyu & Kannan Vijayakumar to create original short films for Silver Films.



Submission Deadline: Friday, 1 March 2019, 2359hrs

Format and Guidelines for Silver Films

Silver Arts 2019 will be the 8th edition of the festival, running from 5 to 29 September 2019. Silver Films will remain a key component of the festival, consisting of a curated selection of Singaporean short films and international feature films, that aims to reach out to senior audiences and their loved ones through film screenings at accessible venues.

	Singapore Silver Shorts	Silver Features
Format	<ul style="list-style-type: none">• 2 new commissioned short films by Singaporean filmmakers (15-20 mins each)• 3 to 4 existing short films by Singaporean filmmakers These films will be screened back-to-back with total runtime of no more than 90mins	4 to 5 local and/or international feature films, screened individually.
Language	Selection of films should include a mix of different languages (English, Malay, Tamil, Mandarin, Chinese dialects) to appeal to a wider range of seniors and their loved ones.	
Screenings	Up to 12 screenings at up to 8 venues islandwide. Out of the total number of screenings, 3 to 4 screenings should be set aside primarily for seniors from Social Service Organisations (SSOs).	
Venues	Mainly indoor venues such as cinemas or arts venues, with at least 2-3 screenings at outdoor venues	
Type	Drama, Comedy, Animation or Musical	

**Note: Please feel free to propose any other new ways of presenting this film component.*

Funding

The project grant from NAC will cover the following items:

- Commissioned films
- Screening fees for films
- Shipping fees of films
- Venue rental (including projector rental, technical manpower cost, test screenings, rental of chairs etc.)
- Project management fee
- Marketing and publicity fees (including booking of ad spaces at cinemas, production of video trailer etc.)
- Honorarium for facilitators, directors and/or cast for post-show dialogues
- Miscellaneous (including MDA classification, DCP conversion, official transport)

*All revenue from ticketing sales will be returned to NAC. The appointed Producer will receive and account for the ticketing revenue to NAC by submitting a Statement of Accounts, certified by an accountant registered with the Institute of Singapore Chartered Accountants (ISCA) or equivalent international body.

Deliverables

1. 2 new commissioned short films by local filmmakers
2. Selection of 3 to 4 existing short films by local filmmakers
3. Selection of 4 to 5 local and/or international feature films
4. Organise 10 to 12 screenings at 5 to 8 different venues
5. Reach out to a target of 3,500 attendees for Silver Films component
6. Produce a Silver Films trailer (length: 30 seconds) to be used for marketing and publicity
7. Deliver final film files of commissioned films and trailer (in digital and DVD format)

Roles and Responsibilities

1. Curation of Silver Films
2. Manage commissioning of filmmakers
3. Manage screenings and venues
4. Manage ticketing
5. Manage budget for project
6. Copywriting and translation of marketing and publicity materials
7. Marketing and publicity of programme through Producer's database

Eligibility

Producers who wish to submit proposals should be arts and/or film-related companies registered in Singapore.

Selection Criteria

All submitted proposals will be evaluated according to the following criteria:

- (A) Reasonable Pricing and Value-for-money
- (B) Quality and Strength of proposal
- (C) Company's/ Intermediary's profile, track record and relevant experiences

While we celebrate diversity of expression and open, balanced dialogue in the arts, as a statutory body disbursing public funds in line with Government policies, the Council will not consider proposals which:

- Advocate or lobby for lifestyles seen as objectionable by the general public;
- Denigrate or debase a person, group or class of individuals on the basis of race or religion, or serve to create conflict or misunderstanding in our multicultural and multi-religious society;
- Undermine the authority or legitimacy

Submission

Please send in the completed proposal form to Janice Seah <Janice_Seah@nac.gov.sg> by **1st March 2019**.

All proposals submitted to the Council will be treated in the strictest confidence.

Proposals should include:

1. Completed proposal in template (see **Annex B1**)
2. Any new proposed format of presenting Silver Films
3. Exact number of proposed screenings and venues
4. Ticketing plan, including proposed ticketing vendor
5. Choice of up to 5 prospective filmmakers with short bios for commissioned films
6. Proposed selection of 3 to 4 Singaporean short films for screening
7. Proposed selection of 4 to 5 local and/or international feature films
8. Proposed budget
9. Company's profile and track record
10. Curriculum vitae and biography of staff who will be involved in Silver Films
11. Any relevant supporting documents

Notification

The appointed Producer will be notified by email by 1 April 2019.

Proposed Timeline (subject to change)

Item	Period
Submission of proposal	1 March 2019
Notification of outcome	By 1 April 2019
Confirmation of filmmakers to be commissioned	By 15 April 2019
Submission of final draft of script of commissioned films	By 2 May 2019
Confirmation of selected short and feature films to be screened, with film stills for marketing materials	By 31 May 2019
Pre-production, shooting and post-production	May to July 2019
Delivery of first cut of commissioned films to NAC	By 12 July 2019
Delivery of 1 to 2-min screeners of commissioned films to NAC for Media Preview	By 26 July 2019
Submission to IMDA for clearance	By 31 July 2019
Clearance with IMDA	By 16 August 2019
Final delivery of film in hard disk to NAC	By 31 August 2019
Silver Arts Festival	5 – 29 September 2019

Clarifications

For clarifications, please contact **Janice Seah** at <Janice_Seah@nac.gov.sg>. All clarifications are to be made in writing over email.

For more details – refer to silverarts.nac.gov.sg for videos and past festivals' booklets.