

ANNEX D: CALL FOR PROPOSALS FOR SILVER ARTS 2019 – ARTS ON THE MOVE

The National Arts Council is calling for proposals from arts organisations/arts practitioners to produce, curate and manage the Silver Arts 2019 – Arts on the Move component.

Since 2012, the National Arts Council has organised Arts on the Move (AOTM) programmes annually as part of the Silver Arts Festival. AOTM of the Festival aims to reach out and engage a broad based of seniors through a spread of senior-friendly performances and taster workshops across art forms (e.g. visual arts including photography, music, dance, storytelling, and multi-disciplinary) during the festival period. It also provides opportunities for seniors to showcase their creative talents through co-created content, learn a new skill or collaborate with others. These programmes are open to seniors and their loved ones to participate at no cost to them.

AOTM programmes are held at various arts and community venues, mostly over the weekends of the festival period. The Plaza of the National Library Building serves as a focal point for the Festival, signifying a shared community space for seniors and their loved ones to gather and bond through meaningful engagement in the arts.

Programme Considerations

Proposals should take the following into consideration:

(i) Intent of Programmes

Proposal should outline the concept of the AOTM programme line-up. Proposed programmes should be **senior-centric or senior-friendly**. For instance, programmes could include those that:

- Draw inspiration from songs, stories, or films that resonate with seniors (e.g. those that were popular in their youth, and/or performed in dialects);
- Feature traditional arts, or presenting the traditional arts through contemporary forms; and/or
- Provide opportunities for seniors to collaborate and connect with others

Preference for **inter-generational programmes** that can appeal to both seniors and young people and those that can engage across generations (e.g. grandparents and grandchildren, seniors and youths, adults and their senior parents, etc).

(ii) Programme Mix and Format

Proposal should consider the programme mix and format. Programmes could be informative for seniors to be exposed to an art form; as well as interactive or collaborative for seniors to share their stories, be creative, and connect with others.

Type of Programmes	Description
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Performance	Include performances (contemporary, multi-media/digital arts, dance, music, theatre, traditional arts, storytelling, multi-disciplinary, etc), film screenings, etc. Duration should ideally be between 60 to 80 minutes.
Activity	Includes workshops and classes (e.g. visual arts including photography, craft, design, participatory dance, creative writing, etc). These are programmes that provide seniors an opportunity to deepen their appreciation of the arts and be actively engaged in arts creation. Programme duration should be within 120 minutes.

The festival typically plans for 8 senior-friendly performances and various hands-on activities/workshops over 4 weekends in September at National Library Building, The Plaza. Nevertheless, the festival is open to proposals that fall outside of this frame.

Examples of past Silver Arts AOTM programmes could be found at <http://artsforall.sg/initiatives/silver-arts.aspx>.

Venue Considerations

Performance venues and spaces usually include the Plaza at the National Library Building, senior-centric libraries, indoor arts venues, community and semi-sheltered open spaces. Venue-matching will be done in consultation with shortlisted arts organisations and arts practitioners based on availability and suitability of venues.

Funding

Selected proposals will be supported with a project grant covering the following:

- Honorarium for programmes
- Production and Logistic setup and rental (including technical manpower cost, rental of tables and chairs, dressing up of space etc.)
- Project management fee
- Miscellaneous (including official transport)

The budget of the proposal shall be agreed upon by the arts organisation/arts practitioner prior to commencement of the project.

Deliverables, Roles and Responsibilities

Selected proposals will be required to

1. Curate and deliver a series of AOTM programmes. This includes not more than 8 senior-friendly performances and various hands-on activities/workshops over 4 weekends in September 2019 at National Library Building, The Plaza.
2. Reach out to a target of 4,000 attendees for performances and 1,000 participants for workshops, or a target that commensurate with the scope of the proposal.

3. Manage the artists/arts groups and partners i.e. venues
4. Manage the production of proposed showcases and implementation of the various hands-on activities/workshops; as well as video live-streaming# of selected performance showcases on social media platforms
5. Manage the production and logistic requirement between the artists/arts groups and production vendor
6. Provide copywriting and translation of marketing and publicity materials
7. Support the Silver Arts festival marketing and publicity
8. Market and publicise AOTM programmes through the organisation's or project personnel's database
9. Manage budget for overall project, and submit a post-project report and financial report within 2 months of the project completion.

Live streaming is only for NLB Plaza outdoor programmes. Requirements include single camera to live stream each performance on Silver Arts social media page. Producer to engage external vendor to provide the necessary video equipment and internet connection.

Eligibility

The National Arts Council invites the following to submit a proposal:

1. Organisations registered in Singapore whose core business is in the arts; or arts practitioners who are Singaporeans or Permanent Residents; and
2. Key personnel involved in the project should have a good track record in producing and programming community-based arts programmes, and preferably, demonstrate relevant experience in engaging and facilitating senior-centric and/or communities in the arts.

Selection Criteria

The festival will consider the following:

(A) Strength and artistic merit of proposal

- Relevance to the brief
- Originality, innovation and creativity

(B) Quality of Engagement

- Potential impact for the participants and the community (e.g. opportunities to enhance arts appreciation, self-discovery, and social interaction)
- Extent of interaction between the artist and the audience/participants, and among the participants

(C) Relevant experience and track record of personnel involved in the project

- Track record/experience and ability to execute the project

- Relevant experience in producing and programming for community-based arts programmes. Personnel with relevant experience in engaging and facilitating senior-centric and/or communities in the arts is preferred.

While we celebrate diversity of expression and open, balanced dialogue in the arts, as a statutory body disbursing public funds in line with Government policies, the Council will not consider proposals which:

- Advocate or lobby for lifestyles seen as objectionable by the general public;
- Denigrate or debase a person, group or class of individuals on the basis of race or religion, or serve to create conflict or misunderstanding in our multicultural and multi-religious society;
- Undermine the authority or legitimacy

Submission

Please send in the completed proposal form to Doris Teo <Doris_Teo@nac.gov.sg> by **1st March 2019**. All proposals submitted to the Council will be treated in the strictest confidence.

Proposals must include:

1. Completed form (**Annex D1**)
2. Curriculum vitae and biography of the key artistic team and proposed arts groups
3. Any relevant supporting documents e.g. images of sample artworks

Notification

Arts organisation(s)/arts practitioner(s) whose proposal(s) has been selected will be notified through email by 1 April 2019.

Proposed Timeline (subject to change)

Item	Period
Submission of Proposal	1 March 2019
Notification of outcome	By 1 April 2019
Submission of selected programmes	By 25 April 2019
Confirmation of selected programmes	By 17 April 2019
Provision of marketing materials	By 10 May 2019
Previews of programmes	June – August 2019
Silver Arts Festival	5 – 29 September 2019

Clarifications

For clarifications, please contact Doris Teo at <Doris_Teo@nac.gov.sg>. All clarifications are to be made in writing over email.

For more details – refer to silverarts.nac.gov.sg for videos and past festivals' booklets.