

ARTS IN YOUR NEIGHBOURHOOD

Arts in Your Neighbourhood Open Call 2019/2021

The National Arts Council is inviting proposals from creative producers, artists and arts organisations to develop and present arts experiences to various neighbourhood spaces across the island for Arts in Your Neighbourhood 2019/2021. In particular, it is seeking proposals with innovative formats of presenting the arts in neighbourhood spaces, site specific works and works inspired by the various neighbourhoods, its residents, history or heritage.

Arts in Your Neighbourhood (AYN) is a bi-annual programme by the National Arts Council that aims to provide the opportunity for everyone to experience, appreciate and be inspired by the arts right at their doorsteps. AYN also aims to connect communities through the arts by creating opportunities for shared experiences, social bonding and mixing, and fostering a sense of belonging to neighbourhoods,

AYN takes place over three weeks in March and November every year, featuring a range of different art forms and genres.

Proposals will be considered for Arts in Your Neighbourhood November 2019, March 2020, November 2020 and March 2021 seasons.

Programming Seasons

| Dates* | Focus Town |
|-----------------------|-----------------|
| 7 – 24 November 2019 | Punggol |
| 12 – 29 March 2020 | Bukit Panjang |
| 12 – 29 November 2020 | Kallang/Geylang |
| 11 – 28 March 2021 | Bukit Merah |

**Subject to change*

Please refer to the following briefs for more details:

Annex A – Call for Arts in Your Neighbourhood Proposals

For artists, arts groups, and arts companies

Annex B – Call for Creative Producers for AYN Programmes

For creative producers, intermediaries and arts companies

Submission deadline: Monday, 6 May 2019, 2359hrs

Annex A – Call for Arts in Your Neighbourhood Proposals

For artists, arts groups, and arts companies

Proposal Brief

All proposed programmes should be suitable for general audiences, especially families and young children.

Proposals should incorporate interactive or engagement elements and/or provide opportunities for community to participate in the programmes; co-contribute stories, co-create and connect with others in the community. Proposals with digital components are strongly encouraged.

We welcome proposals across art form genres and forms which can include, but not limited to performances, interactive installations, arts trails, craft activities etc.

Proposals are to take into considerations the following programming tracks:

| | |
|-----------------------------------|---|
| Neighbourhood-Centric | Programme content inspired by a particular neighbourhood or the focus towns of Arts in Your Neighbourhood, for example landmarks, stories, people, history characteristics that are significant to the neighbourhood or or works performed in specific sites in the neighbourhood, e.g playgrounds, hawker centres etc. |
| Young Audience | Programme content suitable for families with young children and/or encourage parent-child interaction. Should preferably include engagement activities suitable for children aged 5 and above. |
| Ethnic/ Multi-Cultural | Programme content showcases Singapore’s traditional art forms |

For examples of programmes in the above programming tracks, please visit <https://artsforall.sg/initiatives/arts-in-your-neighbourhood/arts-in-your-neighbourhood.aspx>

Venues

Performance spaces are usually outdoors or in semi-sheltered venues. Venue matching will be done in consultation with selected artists and arts groups based on availability and suitability of venues. For site-specific programmes, artists are encouraged to propose their preferred venues.

How and when to submit

Eligibility

1. Individual practising artists or collective of artists who are Singaporeans or Permanent Residents; or organisations registered in Singapore whose core business is in the arts; and
2. Artists, arts groups and arts organisations with good track record in programming community based programmes

Selection Criteria

(i) Strength and artistic merit of proposal

- Relevance to the brief
- Effective use of art form(s) for engagement
- Feasibility of proposal
- Innovative/ creative elements of presentations
- Possess suitable interactive and and/or educational elements for audience engagement

(ii) Relevant experience and track record of artist/arts groups/intermediary

- Track record/experience and ability to execute the project
- Relevant expertise to deliver proposed programmes
- Strong creative team to execute

Submission

Please send in the **completed proposal** to Anirban_Sen@nac.gov.sg or elvia_goh@nac.gov.sg before **6 May 2019**. An email acknowledgement will be sent.

Proposals should include:

1. Overall concept of proposed programme in chosen track
2. Detailed programme structure and outline
3. Programme Budget
4. Curriculum vitae and biography of the key artistic team
5. Any relevant supporting documents e.g. images of sample artworks

Notification

Artists whose proposals have been selected will be notified through email by **end June 2019**.

Clarifications

For clarifications, please contact Anirban Sen (Anirban_sen@nac.gov.sg) or Elvia Goh (elvia_goh@nac.gov.sg). All clarifications are to be made in writing over email.

Annex B – Call for Creative Producers for AYN Programmes

For creative producers, intermediaries and arts companies

We are calling for proposals from interested creative producers and intermediaries to curate and produce programmes across artforms and genres for Arts in Your Neighbourhood in 2019/2021.

We welcome proposals across art form genres and forms which can include, but not limited to performances, interactive installations, arts trails, craft activities etc. Proposals should incorporate interactive, engagement or educational elements to enhance audience experience. Inclusion of digital components is strongly encouraged.

Submission Deadline: Monday, 6 May 2019, 2359hrs

Format and Guidelines

| Programme Tracks | Track A: Young Audiences | Track B: Traditional Arts/ Multi-cultural | Track C: General Programmes |
|------------------|---|---|---|
| Details | Programme content suitable for families with young children and/or encourage parent-child interaction. Should preferably include engagement activities suitable for children aged 5 and above. | Programme content showcases Singapore's traditional arts. | Programme is suitable for broad-based audience across all ages. |
| Format | <ul style="list-style-type: none"> • Three or more programmes per track by each creative producer/intermediary • 30 – 60 minutes in duration per programme | | |
| Venues | <p>Performance spaces are usually outdoors or in semi-sheltered venues. Venue matching will be done in consultation with selected artists and arts groups based on availability and suitability of venues. For site-specific programmes, artists are encouraged to propose their preferred venues.</p> <p>Examples of AYN venues:</p> <ul style="list-style-type: none"> • Kampung Admiralty Community Plaza • Bedok Town Square • Toa Payoh HDB Hub • Ang Mo Kio Central Stage | | |

Eligibility

1. Individual practising artists or collective of artists who are Singaporeans or Permanent Residents; or organisations registered in Singapore whose core business is in the arts; and

2. Artists, arts groups and arts organisations with good track record in curating and managing arts programmes for the community

Selection Criteria

All submitted proposals will be evaluated according to the following criteria:

- (A) Quality and Strength of proposal
- (B) Creative Producer's/ Intermediary's profile, track record and relevant experiences
- (C) Sound Budget and Implementation Plan*

*NAC will discuss with producer to give inputs and finalise the programme before implementation.

While we celebrate diversity of expression and open, balanced dialogue in the arts, as a statutory body disbursing public funds in line with Government policies, the Council will not consider proposals which:

- Advocate or lobby for lifestyles seen as objectionable by the general public;
- Denigrate or debase a person, group or class of individuals on the basis of race or religion, or serve to create conflict or misunderstanding in our multicultural and multi-religious society;
- Undermine the authority or legitimacy

Roles and Responsibilities

1. Curation and production of programmes, based on chosen Programme Tracks
2. Engage and enter into contractual agreement with all artists and arts groups
3. Plan and execute all shows, including technical, logistics and manpower provision and licensing fees, if applicable
4. Ensure that all expenditure is with agreed budget
5. Copywriting and translation of marketing and publicity materials
6. Marketing and publicity of programme through Producer and artist's database

Deliverables

1. Curate and produce at least 3 quality arts programmes by established artists and arts groups aligned to the chosen Programme Tracks
2. Plan and execute 6 to 12 shows in total for the above programmes at 3 to 5 different venues (Each programme can be repeated at different venues)
3. Reach out to a target of 200-500 attendees per show, depending on nature of programme and venue capacity

Funding

The project grant from NAC will cover the following items:

- Honorariums for artists and arts groups
- Technical and logistics Fee
- Project management fee
- Marketing and publicity fees
- Miscellaneous (including Compass License, Auditing Fee)

* Appointed Producer will be required to submit a Statement of Accounts, certified by an accountant registered with the Institute of Singapore Chartered Accountants (ISCA) or equivalent international body, for project funding above \$20,000.

Submission

Please send in the completed proposal form to **Elvia Goh** (elvia_goh@nac.gov.sg) or **Anirban Sen** (anirban_sen@nac.gov.sg) by **6 May 2019**. All proposals submitted to the Council will be treated in the strictest confidence.

Proposals should include:

1. Overall concept of proposed programme in chosen track
2. Detailed proposal of each programme and show
3. Proposed budget
4. Producer's profile and track record
5. Curriculum vitae and biography of artists involved
6. Any relevant supporting documents

Notification

The appointed Producer will be notified by email by end June 2019.

Proposed Timeline (subject to change)

| Item | Period |
|---|----------------------|
| Submission of proposal | 6 May 2019 |
| Notification of outcome | By end June 2019 |
| Submission of final programming details | By July 2019 |
| Submission of marketing and publicity details | By August 2019 |
| Arts in Your Neighbourhood November season | 7 – 24 November 2019 |

Clarifications

For clarifications, please contact **Elvia Goh** at elvia_goh@nac.gov.sg or **Anirban Sen** at Anirban_sen@nac.gov.sg . All clarifications are to be made in writing over email.

For examples of past programmes, please go to

<https://artsforall.sg/initiatives/arts-in-your-neighbourhood/arts-in-your-neighbourhood.aspx>